CGSHE SciComms Award

Participate for a chance to WIN a $25 gift card!

Knowledge translation is an important part of your academic work and a critical way of ensuring your research is accessible to a broad public audience. The Comms Team will present the CGSHE SciComms Award to the best trainee slide presentation or Twitter thread.

How do you translate your academic presentation into a Twitter thread? The Comms Team can help! Send us 4-7 tweets (280 characters each) summarizing the key points of your presentation and we'll edit them into Twitter posts. We can also create visuals for your tweet thread if you send them to us by November 26.

How to post a thread on Twitter

Step 1
Draft your first tweet as you normally would.

Step 2
Once you start typing, a plus icon will appear on the bottom right. Click it to add another tweet.

Step 3
Click the picture icon on the bottom left of any individual tweet to add a visual.

Step 4
Once you’re done, click Tweet all to post.

Best Practices for Twitter

- Do tag your affiliations such as @CGSHEquity, @UBCmedicine & @SFU_FHS
- Do use relevant tags such as #sexualhealth #genderequity
- Do include links to your research

- Don't use academic jargon that is not accessible for the public
- Don't exceed the character count. Twitter only allows 280 characters per tweet
- Don't worry too much. Contact us at comms@cgsh.ubc.ca if you need help!

Check out the example on the next page

CGSHE staff member, Yinong Zhao, was the winner of the UBC SciCommsWeek Twitter Contest 2021. You can follow her on Twitter, @YinongZhao1, or check out the screenshot on the next page for an example of how to translate your academic conference presentation into an accessible Twitter thread.

What else can I do?

There are many ways to promote your research, and that of your fellow CGSHE trainees! We encourage you to follow your peers on Twitter and to live tweet the symposium.

Live tweet the symposium

- Use #CGSHETraineeSymposium
- Tag @UBCmedicine and/or @SFU_FHS

Follow your peers

- Christian Barborini: @cbarborini
- Trevor Goodyear: @goodyear_trevor
- Stefanie Machado: @stefmachado24
- Chelsea Monell: @chelseamonell
- Sarah Moreheart: @cameagesarah
- Alice Muthoni Murage: @AMuragz
- Chelsey Perry-Ens: @chelseyllperry
- Andreas Pilarinos: @A_Pilarinos
1/6 Today, I present on the Urgent Need to Expand Women-Centred & Trauma-Informed Housing Models with a focus on WILWH in Metro Vancouver.

Social-structural inequities associated with housing instability among women living with HIV over 10-year period: Urgent need to expand women-centred and trauma-informed housing models.

3/6 WILWH experience many barriers to stable housing. Access to stable housing is a basic human right and an important determinant of health. However, there is limited evidence to advise safe housing programs for WILWH.

Access to stable housing is a basic human right.

4/6 Our study is the first to apply Canadian Definition of Homelessness (CDOH) to define homelessness among WILWH. CDOH is conceived by @houseofshelter & adopted by Gov. of Canada. Our results will be accessible & transferrable nationwide.

Implications for housing solutions for women living with HIV & marginalized populations